

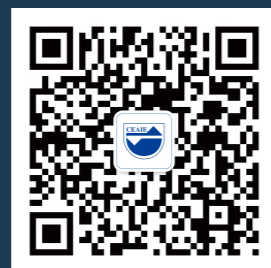


中国教育国际交流协会
CHINA EDUCATION ASSOCIATION FOR INTERNATIONAL EXCHANGE

2020 Annual Report



中国教育国际交流协会
CHINA EDUCATION ASSOCIATION FOR INTERNATIONAL EXCHANGE



Scan to follow us on WeChat

Office Location: 160 Fuxingmennei Dajie, Beijing, China 100031

Tel: +86-10-66416080

Fax +86-10-66411885

Website: www.ceaie.edu.cn

Established in 1981



中国教育国际交流协会

CHINA EDUCATION ASSOCIATION FOR INTERNATIONAL EXCHANGE

— 2020 Annual Report —

Message from the President



Dr. LIU Limin
President of CEAIE

2020 was an extraordinary year for China. Though the outbreak of COVID-19 brought us unexpected challenges against the complicated international and domestic backdrops, the release of the joint document by the Ministry of Education and other seven ministries on further opening-up of education laid out new tasks for international cooperation and exchanges. In this year, China Education Association for International Exchange (CEAIE) continued to follow the guidance of President Xi Jinping's Thoughts on Socialism with Chinese Characteristics in the New Era. We have worked hard to overcome difficulties with priorities on partnership consolidation, new model pilots and staff capacity building.

In 2020, we shouldered our responsibilities and took active actions to combat COVID-19. An emergency plan was activated and enforced in the first place at CEAIE. We worked with our domestic and global partners to undertake prevention and control measures to ensure students and teachers on our exchange programs, both Chinese and international, returning home safely. We also provided free insurance for all our colleagues working in

the international student service sector in China. Meanwhile, we stood closely with our global partners by sending letters and videos of sympathy, donating PPEs, and sharing diagnosis and treatment plans. In addition, we shared stories of Chinese schools and institutions about their fight against COVID-19 through international platforms.

In 2020, we continued to build our program brands in bilateral and multi-lateral education exchanges. The *2020 China Annual Conference for International Education* was held as scheduled. Chinese Minister of Education Chen Baosheng, the then Governor of Hainan province Shen Xiaoming, Dato' Dr. Noraini Ahmad, Malaysian Minister of Higher Education Malaysia and some other distinguished guests attended the plenary session, at which an initiative was released to call on educators around the globe to contribute to the process of building a community with a shared future for mankind. Our people-to-people and cultural exchange programs were implemented innovatively such as *Zhi-Xing Fellowships*, *UK-China School Partnership*, *100 Sino-French Partnership Schools*

and *China National Japanese Speech Contest*. In the field of vocational education, we continued to carry out flagship projects including the *PathPro Project* and *China-ASEAN Successful TVET Cooperative Programs*. In addition, we set up the *Luban Workshop Alliance* supported by Chinese Ministry of Education. We further consolidated our efforts on capacity building and information sharing through established platforms such as the *China-CEECs Higher Education Institutions Consortium*.

In 2020, we practiced new models to promote international exchanges and cooperation. By utilizing online and/or offline technologies, 329 capacity building activities, 60 workshops, seminars and meetings were organized throughout the year. In the field of basic education, we pushed forward the *AFS One Classroom Initiative* and started to develop textbooks on education for intercultural understanding with an effort to improve cross-cultural communication skills of teachers and students. We kept actively involved in international organizations and global platforms and organized the China session of 2020 WFCP Awards of Excellence Ceremony, at which Chinese colleges received 14 out of 29 awards.

In 2020, we leveraged our strengths to promote development of international education in China. we continued our efforts in quality assurance and standards building. A constellation of *Higher Education Accreditation for International Students in China (HEAIS)* was formed and the *Accreditation*

of International Cooperation in Running Schools was carried on. International cooperation on quality assurance of transnational education was further expanded. A series of association standards on study tour of primary and secondary school students were released. We conducted a survey on international cooperation and exchanges of higher education institutions in China, which provided references for education authorities in policy-making and further improvement of international education. In addition, we undertook a variety of surveys on topics including overseas Chinese international schools, education for international students in China as well as internationalization of vocational and technical colleges. Besides, we contributed to professional development of teachers in western China through the *Hand-in-Hand Project*, which provided training for English teachers in primary and secondary schools in deeply impoverished counties.

In 2021, CEAIE will celebrate its 40th anniversary. Standing at this point, we are committed to forge ahead towards our vision as a prestigious organization engaged in international education worldwide. We look forward to joining hands with our friends and partners home and abroad to further advancing education exchanges and cooperation globally.

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About CEAIE

China Education Association for International Exchange (CEAIE) was founded in July 1981. It is a national non-profit organization conducting international educational exchanges and cooperation.

The Secretariat of CEAIE, its executive body, is located in Beijing.

CEAIE actively promotes exchanges and cooperation between the education sector of China and countries and regions in the world, facilitates the development of education, science and culture, and enhances mutual understanding and friendship among peoples from all corners of the world.

- 1991** Registered as a national social organization at the Chinese Ministry of Civil Affairs.
- 2006** Granted the Special Consultative Status with the Economic and Social Council of the United Nations.
- 2008** Became an NGO Partner of UN DPI.
- 2009** Established official relations with UNESCO.
- 2011** Became a member of UN Academic Impact.
- 2013** Awarded 5A China Social Organization by the Chinese Ministry of Civil Affairs.
- 2015** CEAIE representative was elected as Vice Chair of World Federation of Colleges and Polytechnics.
- 2015** Became an affiliated member of Southeast Asian Ministers of Education Organization.



924

Institution Members



1000+

Partners in China



170+

Global Partners

Sub-committees

- Belt & Road Education Committee
- **Double First-class** University Network
- Commission on Chinese-foreign Cooperation in Education
- International Medical Education Committee
- Application-oriented Universities Committee
- Vocational Education Committee
- Volunteer Committee for Intercultural Education
- Teacher Education International Exchange Committee
- Future Education Research Committee
- Secondary Education Committee
- Committee for Inclusive Education
- Non-State-Run Education Committee
- Committee on Study Abroad Services
- Committee on Education and Cultural Creativity
- Educational Equipment Committee

Governance

Enhancing Member Services by Improving Governance



Following the release of the joint document by the Ministry of Education and seven other ministries on further opening-up of education, President Liu Limin posted an article in which he stressed that CEAIE would follow the guidance of the document and continue to play to our strengths as a bridge between government bodies and member institutions, aiming to further facilitate internationalization of members and contribute to the modernization and opening-up of China's education sector.

► CEAIE Council Meetings

Two sessions (the 5th and 6th) of Executive Council Meeting and two sessions (the 4th and 5th) of Council Meeting of the 7th CEAIE Council were convened throughout the year. Issues on annual work report, financial report, change of legal representative, adjustment of leadership, updates of sub-committees, as well as membership applications and termination were determined at the meetings.



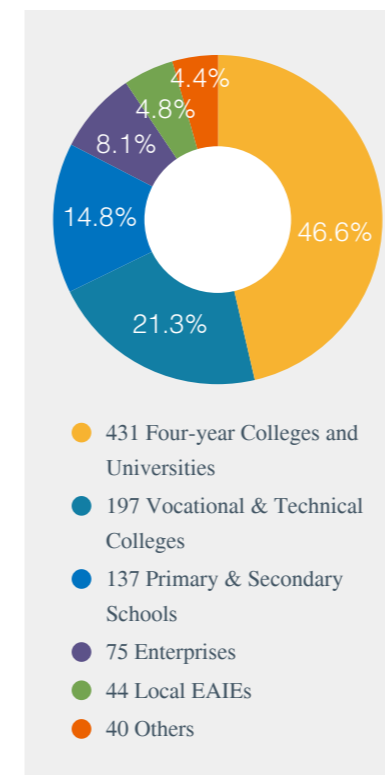
► Sub-committees

To better support the operation of sub-committees, a training session was held for staff of sub-committee secretariats. In addition, A meeting to review the work of sub-committees was convened which provided an

opportunity for each sub-committee to gain one-on-one guidance through online consultation with the review panel. Four sub-committees, namely the International Medical Education Committee, Committee on Study Abroad Services, Committee on Chinese-foreign Cooperation in Education, Volunteer Committee for Intercultural Education won Excellent Sub-committees of Year 2019.



► Profile of Members



► Cooperation with Local Governments

In December, CEAIE supported the 2020 Shaanxi International People-to-People Exchange Week & Shaanxi International Student Culture and Art Week and reached an agreement with the Education Department of Shaanxi Provincial Government. Shaanxi province was the starting point of the ancient Silk Road. The signing of the agreement marked that the two sides would synergize resources to design and implement educational and cultural exchange programs to further promote educational exchanges and cooperation of Shaanxi province.



Fighting COVID-19

Responding to COVID-19 through Global Cooperation



The pandemic posed huge challenges to educational exchanges and cooperation. CEAIE stood together with its partners, through conducting video calls and sending letters of sympathy and personal protective equipments (PPEs). CEAIE also maintained close contacts with its partner institutions and organizations around the globe and shared China's experience and efforts on controlling the pandemic and reopening schools.

151 letters were sent to our international partners located in more than 40 countries and regions. 66 partners including Ministry of Public Education of Mexico, Ministry of Labor and Vocational Training of Cambodia, Commonwealth Association of Technical Universities and Polytechnics in Africa, Swiss Federal Institute for Vocational Education and Training, Bates Technical

College in the U.S. and Tknika in Spain, received PPEs sent from CEAIE. 62 partners sent us letters of sympathy. These interactions showed a strong message of solidarity in the international community.

CEAIE managed to set up a free welfare project providing special insurance for educators working in the international student service sector in China during the pandemic.

The Committee on Study Abroad services, one of our sub-committees, called on its member enterprises to reduce service fees for medical workers and their children for studying abroad consultation.

Staff of CEAIE Secretariat volunteered to donate for those in need during the pandemic.



Due to COVID-19, the safety of students and faculty members on program became a great concern. Facing this unexpected challenge, CEAIE followed the People First, Life First principle. An emergency plan was activated in the first place to mobilize resources to protect students and teachers.

Through coordinated actions with our international partners, with eight-month tireless efforts, all 316

international students (from 26 countries, studying in China) and 88 Chinese students (studying in 20 countries) on *CEAIE-AFS Intercultural Program* returned home safe and sound by August 19. Meanwhile, students on all other programs such as *Visiting Japan Program* as well as 210 international volunteers and teachers working in over 100 primary and secondary schools in China were evacuated successfully.



During the Covid-19 pandemic, CEAIE-AFS volunteers and host families in China managed to guarantee safe evacuation of all exchange students.



Letter of Appreciation from JASSO



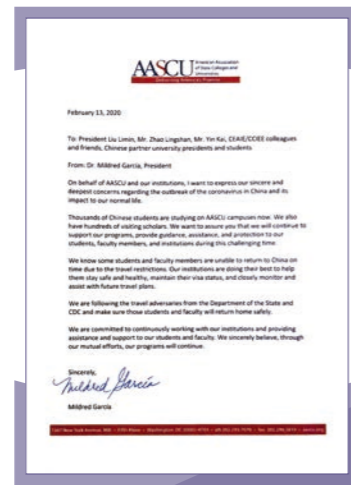
Letter of Appreciation from BTC



Letter of Sympathy from Nuffic



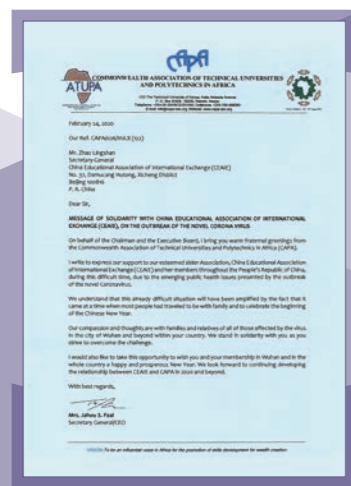
Letter of Appreciation from VETASSESS



Letter of Appreciation from AASCU



Letter of Appreciation from PINNACLE



Letter of Sympathy from CAPA



Letter of Sympathy from MPGU



Letter of Sympathy from IPMA-HR

Poverty Alleviation

Committed to Poverty Alleviation to Promote Education Equality

On May 21, a feature article written by CEAIE President Liu Limin, titled *Revitalizing Rural Education and Winning the Battle against Poverty* was published on *China Education Daily*. In the article, President Liu set forth his views on difficulties facing education in rural areas and possible ways to reduce poverty through education such as strengthening professional development of teachers.

Following this, CEAIE initiated a *Proposal on Gathering the Strength of Non-governmental Exchanges*

to *Support Education in the Poverty Alleviation Campaign*, calling on all its sub-committees and members to coordinate internal and external resources and form a joint force to contribute to poverty reduction through education.

The project *Join Hands with Teachers* implemented by CEAIE gained valuable achievements and was selected as one of the successful cases of poverty alleviation by Chinese Ministry of Education.

Zhaojue County was one of the least-developed counties in China, located in Yi Autonomous Prefecture of Liangshan, Sichuan province. CEAIE invited over ten primary and secondary school teachers from Zhaojue County to participate in an education for intercultural understanding event, which was themed *2020, the World and Us*.

Staff of CEAIE Secretariat donated funds and equipments to schools in Tibetan region.

Supporting Teachers in Under-developed Counties with Capacity Building Opportunities



CEAIE conducted programs focusing primarily on teachers training for under-developed counties. The *Capacity Improvement of English Teachers in Middle and Western China Project* was a good example.

Hand-in-Hand English Teacher Training Program was another example:



Brand Building

Building National Platforms to Boost Opening-up of Education in China

► The 21st China Annual Conference for International Education (CACIE 2020) - China International Forum on Education



CEAIE President Liu Limin addressed the plenary session

Chinese Minister of Education Chen Baosheng delivered keynote speech

H.E. Raja Dato' Nushirwan Zainal Abiding, Ambassador of Malaysia to China, addressed the plenary session



From October 21 to 28, the *China International Forum on Education* of CACIE 2020 was held in Beijing with the theme of *Education Globalization: For a Community with a Shared Future for Mankind*. Chinese Minister of

Education Chen Baosheng attended the plenary session and delivered a keynote speech in which he put forward three suggestions which were applauded by the audience.

Focusing on the Present

We shall concentrate on strengthening high-level international exchanges and cooperation in science and technology. By building more substantial global platforms for science and technology cooperation, universities are enabled to release their true potential of basic research and attract resources and talents from all over the world to solve problems jointly so as to address global threats and challenges in a more open and cooperative manner.

Focusing on Changes

We shall further integrate information technology and education, deepen the reform of education evaluation, push forward reform on teaching methodology and education governance and promote the development of global education through more open and innovative initiatives.

Building the Future

We shall seek the wisdom and absorb the quintessence of different cultures through deepened international cooperation in education, following a more open and sharing concept towards a community with a shared future for mankind.

Assistant Director-General of Education of UNESCO, Minister of Education of Malaysia, Minister of Higher Education of Greece, then-Governor of Hainan province and some other distinguished guests, attended the event. Malaysia was the Country of Honor for CACIE 2020. New technologies were used including online live-streaming, online video call and real-time subtitle translation to ensure the most extensive participation at

both the plenary session and the 23 online parallel sessions. A *CACIE Initiative* was issued. It invited all educators to uphold the vision of building a community with a shared future for mankind and revitalizing internationalization of education, focusing on global development trend, promoting in-depth reforms, enhancing international cooperation and achieving common development.





Chinese Minister of Education Chen Baosheng,
CEAIE President Liu Limin and some VIP guests of the Plenary Session of *CACIE 2020*

Higher Education

- ▶ Seminar on Quality Assurance of Medical Education for International Students in China
- ▶ Sino-U.S. Higher Education Cooperation and Exchanges: Achievements and Best Practice Models in the past two decades with Future Perspectives for the Cooperation on Higher Education and Professional Development (CHEPD) 1+2+1 Program
- ▶ Seminar on China-CEECs Higher Education Cooperation and Exchange
- ▶ 2020 International Symposium on Quality Assurance of English Medium Higher Education
- ▶ Seminar on Continued University Internationalization and Student Safety Abroad in the Post-Pandemic Era
- ▶ 2020 Intelligent Health-International Forum on Public Health
- ▶ The 3rd International Cooperation Symposium on Universities of Applied Sciences
- ▶ Forum on Internationalization of Higher Education and Student Mobility • Chinese-Foreign Cooperation in Running Schools
- ▶ Innovation of Sino-U.S. Higher Education Cooperation: Collaborative Education Creates International Vision and Talents

Vocational Education

- ▶ Seminar on International Development of Vocational Education in the Post-Pandemic Era
- ▶ China-Malaysia Vocational Education Cooperation Dialogue

Basic Education

- ▶ The 2nd Forum on Youth Global Competency Building and Second Language Proficiency Cultivation at the Primary Education Stage
- ▶ Seminar on STEAM Education Construction in the Post-Pandemic Era
- ▶ 2020 International Symposium on Secondary Education
- ▶ Seminar on Quality Assurance for International Programs at Senior High Schools
- ▶ Seminar on Application of Information and Communication Technology in Basic Education in China and the U.S.
- ▶ The 9th National Forum on Education for International Understanding
- ▶ Seminar on China-France Mathematics Teaching and Exchange

Thematic Education

- ▶ International Seminar on Educational Equipment for Smart Campus Construction
- ▶ The 3rd International Seminar on Inclusive Education
- ▶ Mission for Member Service of Non-governmental Organizations Webinar
- ▶ Seminar on Transformation and Innovation of Teenager Art Education Globalization
- ▶ Forum on Education & Cultural Creative Industry 2020

The 21st China Annual Conference for International Education (CACIE 2020) – China Education Expo (CEE)



CEAIE collected quality courses for the **Online Course Sharing (OCS)** offered by overseas institutions. Taking the form of Exhibition Group, the **OCS** brought together higher education institutions and official language examination institutions from 25 countries and regions including Australia, Canada, France, Germany, Japan and Malaysia, etc.

By releasing posters, brochures and leaflets as well as offering playback of live videos via official website, we media accounts, WeChat, Weibo (Microblog) and bilibili.com, etc., the **OCS** successfully disseminated information about overseas colleges and universities in China.

► Taking Part in the China International Fair for Trade in Services (CIFTIS)



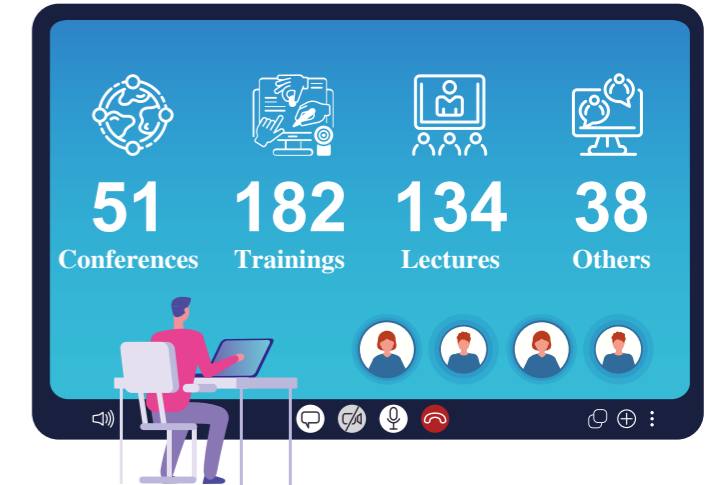
In September, the 2020 China International Fair for Trade in Services was held in Beijing with the theme of *Global Services, Shared Prosperity*. CEAIE made a comprehensive display of itself in the education services section of CIFTIS exhibition. President Liu Limin was invited to deliver a keynote speech at the International Education Service Trade Forum.

With the theme of *Promoting Non-governmental*

International Educational Exchange and Cooperation and Serving the Building of a Community of Shared Future for Mankind, the exhibition of CEAIE showcased its core projects in three areas, namely serving the nation's major strategic needs, developing international people-to-people and cultural exchange programs and participating in research and development of international standards in the education sector.

► Developing Online Programs and Activities

Trying hard to overcome technical obstacles and time difference, CEAIE organized and actively participated in various international conferences and maintained regular contacts with its partners via online meetings throughout the year. A total of over 400 bilateral, multilateral online (online+offline) activities were conducted – Cloud forums, Cloud trainings, Cloud awardings, Cloud lectures, Cloud exhibitions, etc. These activities further tightened educational ties between China and the world despite the impact of COVID-19.



Seminar on Application of Information and Communication Technology in Basic Education in China and the U.S.



China-Malaysia Vocational Education Cooperation Dialogue



Forum on Internationalization of Higher Education and Student Mobility • Chinese-Foreign Cooperation in Running Schools



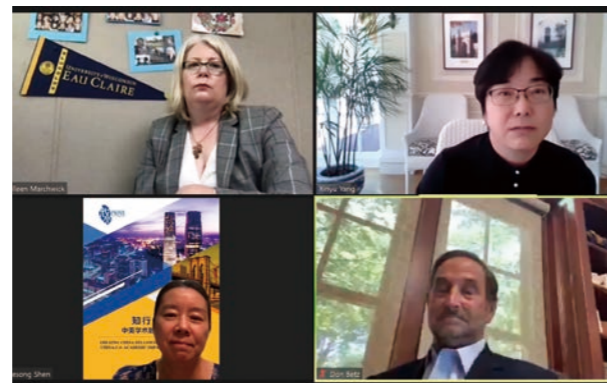
CEAIE-HEINZE TVET Master Teacher Training Program



Seminar on China-CEECs Higher Education Cooperation and Exchange



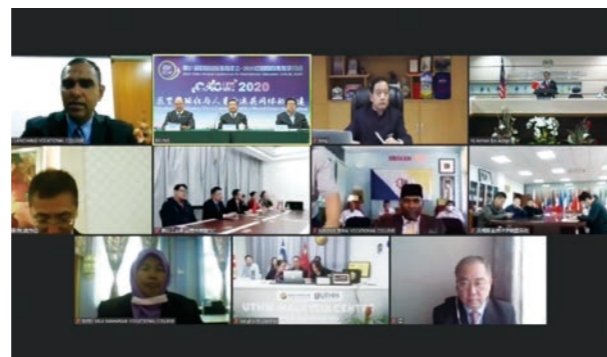
Series Lectures on Capacity Building of China-CEECs Higher Education Institutions Consortium



Zhi-Xing China: U.S.-China Academic Impact "Chinese Culture" Cloud Lecture Series



Mission for Member Service of Non-governmental Organizations Webinar



China-Malaysia Vocational Education Cooperation Dialogue



The Second Video Communication of "The Belt and Road Initiative-AFS One Classroom Initiative" between Hua Nan Peili School of China and Suksanari School of Thailand



CBIE Excellence Award 2020 Online Exhibition

Promoting International People-to-people Exchanges

Focusing on language acquisition, joint programs, young leaders fellowships and youth exchanges, CEAIE has designed and implemented projects and activities within the framework of high-level people-to-people and cultural exchange mechanisms and actively took part in the education cooperation under the Belt and Road

Initiative. Over 30 people-to-people and cultural exchange programs were implemented in recent years, such as *Zhi-Xing China Fellowships*, *1000 Schools Hands Together Initiative*, *U.K.-China School Partnership*, *100 France-China School Partnership* and *China National Japanese Speech Contest*.

Higher Education

CEAIE was committed to developing in-depth partnerships with prestigious educational organizations, colleges and universities and higher education institution associations worldwide, building cooperation platforms including the *China-CEECs Higher Education Institutions Consortium* and China-ASEAN, China-Europe, China-South Africa platforms. These platforms have provided opportunities for colleges and universities in China to go global and establish substantial cooperation with international partners.

of China, with cumulatively 213,600 views for total 8 sessions. The *UNIQLO Fellowship* continued to progress after ten years development aiming to benefit more college students. CEAIE also upgraded the criteria of scholarship selection for the *Ryoichi Sasakawa Young Leaders Fellowship Fund* and held an online award ceremony of the project for the first time.

In 2020, CEAIE held the parallel session on the *5th EU-China High-Level People-to-People Policy Dialogue* and 21 CEECs Series lectures. Over 1,600 participants attended the *Seminar on China-CEECs Higher Education Cooperation and Exchange* online.

The *Sino-American CHEPD 1+2+1 Program* promoted teachers and students exchanges between Chinese and American universities, improving the quality of teaching for Chinese universities and mutual recognition of academic credentials and credits.

The preliminaries of the *15th China National Japanese Speech Contest* attracted audiences from different parts

In addition, CEAIE successfully completed two international students internship programs in 2020, namely the *CEAIE-UA China Internship Program* and *Study Melbourne Language and Internship Program*.



CEAIE-UA China Internship Program



15th China National Japanese Speech Contest

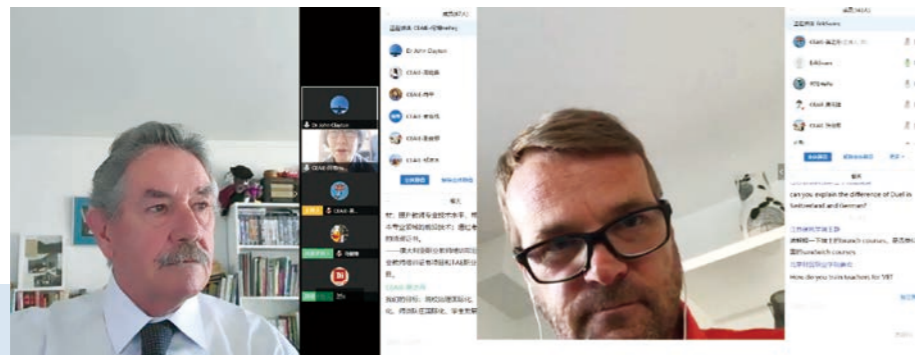
Vocational Education

In 2020, CEAIE gained authorization from Chinese Ministry of Education as one of the first **Training Bases for Presidents of TVET Institutions**. CEAIE actively promoted reform of the vocational education sector and development of high-level TVET institutions through well-established bilateral and multilateral platforms. We continued to push forward with the **China-ASEAN 100+100 Institutional Cooperation Flagship Programs**, organized the **2020 China-ASEAN Vocational Education Forum and Exhibition of Successful Cooperative Programs** to share best practices. In 2020, CEAIE established the **Luban Workshop Alliance**.

CEAIE launched the **CEAIE-HEINZE TVET Master Teacher Training Program** and the **CEAIE-Box Hill**

Training Program of Bilingual TVET Teachers to deliver online faculty training amid the pandemic. CEAIE hosted the **North American-China Workforce Education Virtual Conversation** and **China-Canada TVET Dialogue** online.

By conducting a variety of training activities and applied research, CEAIE has helped enhance the capability of TVET institutions in incorporating quality resources, going global, and industry-education integration, thus contributing to building up an internationally compatible modern TVET system.



PathPro TVET Webinar

Basic Education

CEAIE has been advocating education for international understanding in China and promoting friendly exchanges among peoples of the world. In 2020, we continued to strengthen cooperation with the AFS intercultural program, enriching the content of each AFS project and expanding the scope of cooperation. We have been actively involved in developing courses and curriculum for cross-cultural understanding with an effort to promote the concept of International Understanding Education.

In 2020, CEAIE held the **9th National Forum on Education for International Understanding**. Besides, it continued to promote the **AFS One Classroom Initiative**, inviting schools from Thailand, the Philippines and Italy to join the project. With Ningbo Education Association of International Exchange and Beijing Normal University, CEAIE launched the project of Education for International Understanding for primary and secondary schools in Ningbo city. We worked hard to continue the **CEAIE-AFS** project. 18 AFS middle school students from China were sent to Switzerland, Denmark, Belgium, France, Portugal, Italy and Japan in late 2020.

Guided by the **Core Competencies of Chinese Students Development** released by Chinese Ministry of Education, CEAIE initiated cooperation with GoodTalk Culture

Communication (Shanghai) Co. Ltd. to carry out **GoodTalk (Global Village) International Children & Youth Bilingual Speech Conference**, in an effort to raise the international understanding towards a community with a shared future for mankind. More than 30,000 teachers and students from cities in Chongqing municipality, Guangdong province, Sichuan province and Jiangsu province participated in these activities.

Responding to urgent needs of schools for foreign language teachers, CEAIE provided support on recruitment and placement of foreign teachers of language learning for more than 20 schools in 9 provinces and cities when COVID-19 epidemic was under control in China.

CEAIE also implemented the **Foreign Teacher Program** to support school football by conducting survey and evaluation on the teaching, training, competition, orientation and other activities of foreign teachers in 80 training campuses nationwide. In addition, we cooperated with top football clubs in Europe and the United States to bring in high-level foreign football coaches and to carry out a series of campus football exchanges for young students and trainings for domestic campus football coaches.



Trainings on 100 Headmasters in 1000 Schools Hands Together Initiative



Trainings on 100 France-China School Partnership Program



Launch Ceremony of CEAIE-TÜV Rheinland Industry 4.0 TVET Transformation Solution



The parallel session of the 5th EU-China High-Level People-to-People Policy Dialogue



Founding of Luban Workshop Alliance



2020 Seminar on Study in China



Capacity Building of China-CEECs Higher Education Institutions Consortium



CEAIE-Ningbo Education for International Understanding Project



A German football coach with his Chinese students



Award Ceremony of UNIQLO Fellowship



English Teaching Volunteer Program



The UK-China School Partnership Program Seminar

Global Engagement

Cooperation with International Organizations



Dr. Liu Limin
President of CEAIE



Mr. Chen Dehai
Secretary-General of ASEAN-China Centre



Mr. Fang Jun
Deputy Director-General of Department of International Cooperation and Exchanges of Chinese Ministry of Education



Mr. Xie Li
Deputy Director-General of Department of Vocational and Adult Education of Chinese Ministry of Education



Dr. Yok Sothy
President of National Technical Training Institute of Cambodia

In 2020, CEAIE continued to strengthen its ties with the United Nations system and other international organizations such as the *World Federation of Colleges and Polytechnics (WFCP)* and the *Southeast Asian Ministers of Education Organization*. Besides, it further promoted the development of *China-CEECs Higher Education Institutions Consortium* and other regional cooperation platforms.

CEAIE co-organized *2020 China-ASEAN Vocational Education Forum and Exhibition of Successful Cooperative Programs* with the ASEAN-China Centre (ACC), attracting over 300 representatives from

China and ASEAN countries. At the forum, CEAIE President Liu Limin and ACC Secretary-General Chen Dehai, jointly announced the third group of *China-ASEAN Successful TVET Cooperative Programs*, together with Mr. Fang Jun, Deputy Director-General of Department of International Cooperation and Exchanges of Chinese Ministry of Education, Dr. Yok Sothy, President of National Technical Training Institute of Cambodia and Mr. Xie Li, Deputy Director-General of Department of Vocational and Adult Education of Chinese Ministry of Education.

In 2020, CEAIE continued to fulfill its role as Vice Chair of the World Federation of Colleges and Polytechnics (WFCP). We shared through this platform the achievements and best practices of vocational and technical colleges in China and facilitated our member colleges to expand international cooperation network.

On November 27, the simultaneous session of the *2020 WFCP Awards of Excellence Ceremony* was held in Nanjing, Jiangsu province. Chinese higher vocational and technical colleges won 14 out of 29 awards, including 5 golds, 4 silvers and 5 bronzes.



CEAIE also initiated a WFCP Affinity Group to respond to the demand of TVET faculty professional development.

We hosted a webinar of WFCP Teacher Professional Development Affinity Group, in collaboration with Shenzhen Polytechnic, to discuss challenges and opportunities in faculty professional development in the post-pandemic era, attracting around 150 representatives from 19 countries.



The *2020 BRICS Civil Forum* was held in September. CEAIE Deputy Secretary-General Shen Xuesong was invited to speak at a sub-forum on the theme of *Promoting Positive Change: Multidimensional Cooperation in Educational Technology*.



Quality

Committed to Quality Assurance and Providing Professional Services

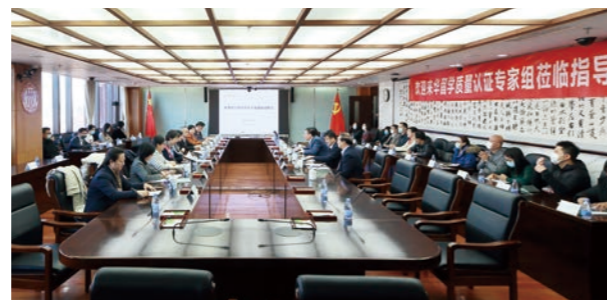


CFAIE Vice President Zhang Xiuqin was delivering a speech in the On-site Review Explanation Session of HGEAIS

- Higher General Education Accreditation for International Students in China (HGEAIS)
- Higher Vocational Education Accreditation for International Students in China (HVEAIS)
- Basic Medical Education (in English Medium) Accreditation for International Students in China (BMEAIS)
- Quality Accreditation of International Cooperation in Running Schools



On-site Review Explanation Session of HGEAIS at Shanghai Jiao Tong University



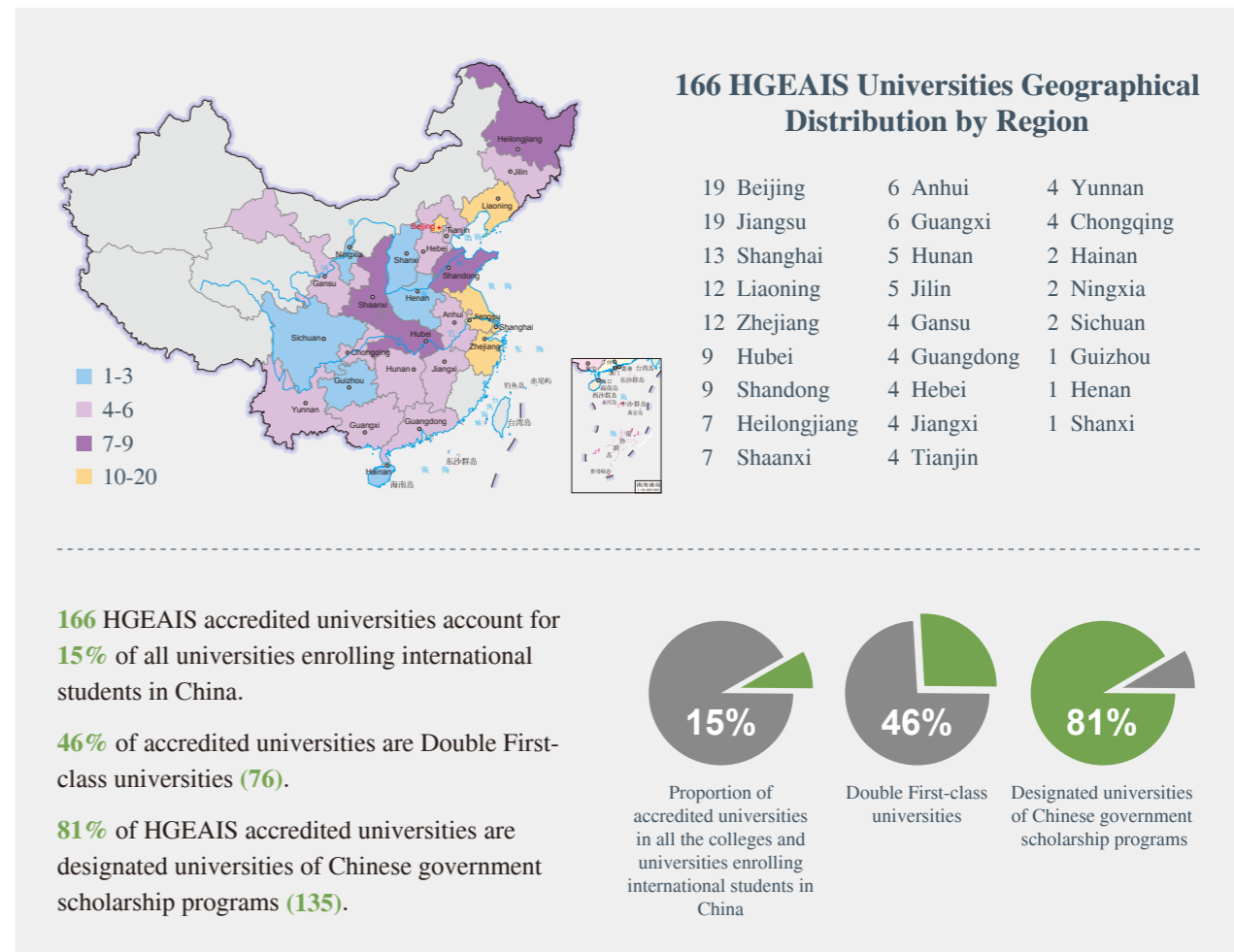
On-site Review Explanation Session of HGEAIS at Renmin University of China

In 2020, CEAIE made significant progress in developing the education services accreditation system which is comprised of accreditation programs system, support and services system and internal management system.

A constellation of *Higher Education Accreditation for International Students in China (HEAIS)*, including *Higher General Education Accreditation for International Students in China (HGEAIS)*, *Higher Vocational Education Accreditation for International Students in China (HVEAIS)* and *Basic Medical Education (in English Medium) Accreditation for International Students in China (BMEAIS)*, was formed and became an important part of national quality assurance

system of education for international students in China.

Despite the impact of COVID-19, CEAIE accomplished accreditation procedures for 20 HGEAIS universities including Shanghai Jiao Tong University (See Appendix for the full list) and accepted 23 applications for initial entrance to the accreditation cycle in 2021. The re-accreditation for the first group of universities being awarded accreditation was also initiated. By the end of 2020, the number of universities in CEAIE's HGEAIS community has reached 166 from 26 provinces, autonomous regions and municipalities, accounting for 15% of the total number of Chinese universities enrolling international students.



中国教育国际交流协会2020年度来华留学质量认证集中评审会 山西太原 2020.12.21



2020 Annual Review Meeting of HGEAIS

CEAIE recruited new accreditation technical experts and has built a strong team of experts representing broader education community.

To facilitate improvement of *Basic Medical Education (in English Medium) for International Students in China*, CEAIE developed an online system and a test bank for the entrance exams and collected the first batch of excellent online open courses in response to the demands of the community for high-quality resources and platforms. Moreover, CEAIE is collaborating with the Association for Medical Education in Europe (AMEE) on developing professional development programs, to support the internationalization of medical education.

CEAIE expanded international cooperation on education quality assurance by developing joint accreditation program *China International Program Accreditation for Senior High Schools (CIPASH)* with New England Association of Schools & Colleges (NEASC) which also marked the expansion of CEAIE's accreditation into the field of basic education.

CEAIE signed memorandums of understanding with the Educational Testing Service (ETS), the National Recognition Information Centre for the United Kingdom (UK NARIC) and some other institutions respectively.

CEAIE compiled and released four sets of association standards in 2020:

- Implementation of Regulations on Overseas Study Tour for Primary and Secondary School Students
- Regulations on Overseas Study Tour Service Providers for Primary and Secondary School Students
- Implementation of Regulations for Primary and Secondary School Students Study Tour
- Regulations on the Services Provided by Study Tour Base/Camps for Primary and Secondary School Students

In the meantime, CEAIE launched education service accreditation of overseas study tour agencies and study tour bases/camps for primary and secondary students.

CEAIE issued two association standards jointly with the Chinese Society of Education (CSE) in 2020, providing guidelines for the forthcoming competence examinations for bilingual teachers.

- Standards for Bilingual Teachers Engaged in International Education in China
- Standards for Assessing Bilingual Teachers Engaged in International Education in China



Launch Conference: Association Standards for Primary and Secondary School Students Overseas Study Tour

Research

Conducting Research to Explore Targeted Service Models

President Liu Limin hosted seminars with education diplomats, leaders of local EAIEs and representatives of enterprises respectively to discuss new trends of international education cooperation and to seek solutions to the challenges encountered amid and after the pandemic.



Guided by the two national policy documents – *A Guideline for Deeper Reform of Its Evaluation Systems* and *Statistical Indicators for Monitoring and Evaluation System of Chinese Education*, CEAIE organized and completed research on optimization of indicators and system platform of the Belt and Road Initiative in 2020. Besides, we also explored research on opening-up of basic education sector in Sichuan province.

During 2020, we carried out a comprehensive survey among our sub-committees and member institutions to collect experience and best practices facing new challenges as well as new demands of colleges and universities in term of international cooperation and exchanges. The survey has provided valuable reference for us to upgrade member service and project design and implementation.

CEAIE also conducted a survey on the operation and development of local EAIEs, which laid good foundation for strengthening local cooperation in the future.



CEAIE continued on-site evaluation of Chinese-foreign joint institutes and successfully completed on-site evaluation of 20 Chinese-foreign joint institutes at undergraduate-and-above level. The *2020 Annual Report on Chinese-foreign Joint Institutes and Programs* was produced.



CEAIE organized research in TVET sector and two reports – *CEAIE-VEC 2020 Annual Report on TVET Internationalization* and *Trends of TVET Institution Internationalization in the Post-Pandemic Era* were released in 2020.

Information Service

Promoting Information Sharing

By posting news and information about programs and activities on its official WeChat account, CEAIE continued to promote information sharing in the international education sector. Amid the Covid-19 pandemic, we released a series of featured articles titled *Fighting COVID-19, We are on the Way*, highlighting stories of

member institutes in tackling challenges raised by the pandemic. On our website, a column was set up to post news and information about our member institutes in supporting poverty alleviation, serving social development and promoting international exchanges.

► CEAIE WeChat Account in 2020



Information Posts



Total Reads



Followers

► Journal of *International Education Exchange*

In Total, 12 issues of *International Education Exchange*, CEAIE's internal magazine for its members, were published throughout the year. Some special columns were set up in 2020. *My Story with CEAIE over the 40 Years* was to welcome the upcoming 40th anniversary

of CEAIE; *We are Together to Fight Covid-19* was to cover stories in the fight against the pandemic; *Poverty Alleviation* was to report endeavors and achievements of the education sector in poverty alleviation.



Guidelines for Cooperation in Higher Education between China and CEECs



The *Guidelines for Cooperation in Higher Education between China and CEECs* was compiled to provide guidance and reference on further cooperation.



The *Study in China* brochure was revised to provide useful information for international students wishing to study in China.



An introductory video was produced to help international students to learn about information of studying in China.

Financial Statement

2020 Balance Sheet

Unit: RMB

Items	Year	2019	2020
Assets		153,870,062.54	150,665,185.82
Liabilities		13,842,150.22	18,665,194.84
Net Assets		140,027,912.32	131,999,990.98

Note: The 2020 Balance Sheet does not include entities invested by CEAIE

Events & Activities

2020.1.3	President Liu Limin paid a visit to Tianjin University.
2020.1.16	CEAIE signed a cooperation agreement with The Walt Disney Company (China) Ltd. on the <i>For the Future - Walt Disney Scholarship Program</i> .
2020.1.17	<i>The Annual Report of Internationalization of Higher Education in China 2019</i> was published.
2020.1.30	In cooperation with Unichina International Insurance Brokers (Beijing) Co., Ltd. and Ping An Annuity Insurance Company of China, Ltd. Beijing Branch, CEAIE set up a public welfare project, providing educators for international student in China with protection against the risks of the Covid-19 pandemic.
2020.2.5	The <i>US-China Friendship Volunteers</i> program concluded.
2020.2.20	CEAIE's education services accreditation mark was officially registered as a trademark by the China National Intellectual Property Administration.
2020.5.6-11	The 5 th CEAIE Executive Council Meeting was held.
2020.5.9	The International Medical Education Committee of CEAIE officially released the <i>Quality Control Standards of Basic Medical Education (in English Medium) for International Students in China</i> .
2020.5.26	The online training session for <i>100 Sino-French Partnership Schools</i> was launched.
2020.5.28	CEAIE attended the annual meeting of the World Federation of Colleges and Polytechnics (WFCP).
2020.6.10	The new website of <i>China-CEECs Higher Education Institutions Consortium</i> was officially launched.
2020.6.17	CEAIE signed a Memorandum of Understanding with the Educational Testing Service.
2020.6.29	A seminar on <i>International Exchange and Cooperation for Education in China: Issues and Challenges</i> was held.
2020.6.30	CEAIE issued the <i>Initiative of Uniting the Power of Non-governmental Education Exchanges to Assist Poverty Alleviation</i> .
2020.6	CEAIE signed a cooperation agreement with Beijing Xingzhi Sports Co., Ltd. of Olympique Lyonnais Group.

2020.7.8	CEAIE announced the third batch of <i>China-ASEAN Successful TVET Cooperative Programs</i> .
2020.7.15	The opening ceremony of <i>6th Zhi-Xing China: U.S. - China Academic Impact Program</i> was held online.
2020.7.16	A seminar themed on <i>Non-governmental International Exchange and Cooperation in Education: Challenges and Prospects</i> was held online. President Liu Limin and heads of local associations for international education exchanges attended.
2020.7.22	CEAIE held the 2019 review board meeting of sub-committees.
2020.8.3	CEAIE signed a new Memorandum of Understanding with the National Recognition Information Centre for the United Kingdom.
2020.8.10	The <i>Hand-in-Hand Project- Summer English Teacher Training</i> kicked off online.
2020.8.14	The opening ceremony of <i>2020 Zhi-Xing China: U.S. - China University Students Leaders Academy</i> was held online.
2020.8.16-25	The <i>2020 Exhibition of China-ASEAN Successful TVET Cooperative Programs</i> was held online.
2020.8.20	A seminar themed on <i>International Exchange and Cooperation for Education in China: Challenges and Strategies</i> was held. President Liu Limin and heads of eleven companies in education sector presented.
2020.8.25	The award ceremony of the <i>2020 UNIQLO Scholarship Program</i> was held.
2020.8.26-27	In collaboration with the ASEAN-China Centre, CEAIE held the <i>2020 China-ASEAN Vocational Education Forum</i> online.
2020.8.27-29	As the special event of the <i>Goodtalk (Global Village) International Child & Youth Bilingual Speech Conference</i> , CEAIE and GoodTalk Culture Communication (Shanghai) Co., Ltd. co-hosted the education forum with the theme of “ <i>2020, the World and Us</i> ” in Shanghai.
2020.9.4	President Liu Limin gave a keynote speech at the 2020 International Forum on Trade in Education Services.
2020.9.10-17	President Liu Limin visited a number of primary and secondary schools as well as universities in Shanghai and Hangzhou.
2020.9.22	A survey by CEAIE on education exchanges covering 136 universities of Chinese and Central and Eastern European countries was completed.
2020.9.22-26	The <i>Leadership Training Workshop of the PathPro Project</i> was held in Changsha.

2020.9.25	The <i>Workshop Series on International Student Services</i> (Europe Session) was held online.
2020.9.26-10.1	CEAIE received a visiting delegation from the education sector of Macao for the celebration of the National Day. Mr. Baima Chilin, Vice Chairperson of the Standing Committee of the National People’s Congress, Mr. Zheng Fuzhi, Vice Minister of Education, and CEAIE President Liu Limin met with the delegation respectively.
2020.9.27	100 headmasters from <i>1000 Schools Hands Together Initiative</i> attended a training session.
2020.10.17-11.15	Preliminaries of the <i>15th China National Japanese Speech Contest</i> were held in eight regions throughout China.
2020.10.19	The <i>3rd Sino-Finnish UAS Forum</i> was held.
2020.10.21	The <i>6th CEAIE Executive Council Meeting</i> and the <i>4th CEAIE Council Meeting</i> were convened in Beijing.
2020.10.21-28	the <i>21st China Annual Conference for International Education (CACIE 2020) - China International Forum on Education</i> was held in Beijing virtually and on-site. China’s Minister of Education Chen Baosheng attended the plenary session and gave a keynote speech. During the conference, totally 23 webinars were held.
2020.10.26	Two research reports - <i>CEAIE-VEC 2020 Annual Report on TVET Internationalization</i> and <i>Trends of TVET Institution Internationalization in the Post-Pandemic Era</i> were released.
2020.10.30	CEAIE launched four sets of association standards on primary and secondary school students domestic and overseas study tour.
2020.10.30	The <i>2020 Workshop Series on International Student Services</i> (Asia Session) was held online.
2020.11.5	President Liu Limin paid a visit to Nanjing University.
2020.11.6	The <i>Luban Workshop Alliance</i> was inaugurated during a seminar on <i>TVET Going Global</i> in Tianjin.
2020.11.9	A parallel session on Mobility and Education during the <i>5th EU-China High-Level People-to-People Policy Dialogue</i> was held.
2020.11.12	President Liu Limin paid a visit to Sichuan Normal University.
2020.11.12	Wang Yongli took office as Secretary-General of CEAIE.
2020.11.12	An online training session themed on <i>School Exchange in the Context of the COVID-19 Pandemic</i> was held, cooperating with the Department of Children, Young People, Education and Skills of Jersey Government, UK.

2020.11.13	The four-month lecture series on <i>Capacity Building of China-CEECs Higher Education Institutions Consortium</i> concluded.
2020.11.25	The <i>2020 Workshop Series on International Student Services</i> (Oceania Session) was held online.
2020.11.27	<i>CEAIE-HEINZE Industry 4.0 Industry-education Integration Program</i> and <i>CEAIE-HEINZE TVET Master Teacher Training Program</i> were launched in Nanjing.
2020.11.27	The World Federation of Colleges and Polytechnics (WFCP) announced winners of 2020 Awards of Excellence. Chinese TVET institutions won 14 out of total 29 awards.
2020.12.2	The <i>2020 Workshop Series on International Student Services</i> (America Session) was held online.
2020.12.3	The launching ceremony of the <i>2020 China-CEECs Education Joint Project</i> was held, 33 projects were approved.
2020.12.4	A training session for <i>100 Sino-French Partnership Schools</i> was held.
2020.12.5	More than 34,000 candidates took the <i>2020 Medical English Test</i> at over 80 authorized testing centers across China.
2020.12.10-11	The <i>2020 Seminar on Study in China</i> was held.
2020.12.14	President Liu Limin paid a visit to Changsha Social Work College.
2020.12.15	CEAIE and Shenzhen Polytechnics co-organized the first webinar of the <i>WFCP Affinity Group of Teaching Professional Development</i> .
2020.12.15-22	The 5 th CEAIE Council Meeting was convened.
2020.12.18	CEAIE signed an agreement with the Education Department of Shaanxi Provincial Government.
2020.12.22	Secretary-General Wang Yongli attended MOE press conference, introducing the progress of non-governmental education exchanges during China's 13 th Five-Year Plan.
2020.12.24	<i>The Guidelines for Cooperation in Higher Education between China and CEECs</i> was released.

Appendix

HGEAIS Accredited Schools 2020

Shanghai Jiao Tong University
Renmin University of China
Beijing University of Technology
Shenyang Aerospace University
Ningbo University
Ningxia Medical University
Dalian University of Foreign Languages
Shandong University of Technology
Yunnan Normal University
Changzhou University
Northwest Normal University
Jinzhou Medical University
Shanghai University of Political Science and Law
Shanghai University of Technology
Nanning Normal University
Tianjin Chengjian University
University of South China
Jiangsu University of Science and Technology
Shandong University of Finance and Economics
Beijing Wuzi University

Visit www.ceaie.edu.cn for the full list.

Quality Accreditation of International Cooperation in Running Schools

List of Accredited Programs/Institutions

(Order by Date of Accreditation)

- Zhejiang Institute of Mechanical & Electrical Engineering and Australia with Box Hill Institute of TAFE, International Trade Higher Vocational Education Project
- Zhejiang Vocational College of Commerce and Australia West Australia Central Institute of Technology, Visual Communication Art and Design College of higher education project
- Sino-Australian Specialized Higher Education Joint Project in Hospitality Management of Tourism College of Zhejiang
- The Specialized Higher Education Project In International Business Between Zhejiang Business Technology Institute & Holmesglen Institute, Australia
- DUFE-Curtin Bachelor's Degree Program in Accounting
- Surrey International Institute, Dongbei University of Finance and Economics
- The Specialized Higher Education Project In Accounting Between Zhejiang Business Technology Institute & Holmesglen Institute, Australia
- The Specialized Higher Education Joint Project In Hotel Management between Jinhua Polytechnic and Royal Roads University, Canada
- Specialized Higher Education Project of Construction Engineering Technology Program Cooperated in Running Schools by Sichuan College of Architectural Technology and Melbourne Polytechnic
- Sino-Japan Specialized Higher Education Joint Project in Fashion Design of Zhejiang Fashion Institute of Technology
- The Specialized Higher Education Joint Project In Accounting Between Ningbo City College of Vocational Technology and TAFE NSW-Western Sydney Institute
- The Specialized Higher Education Joint Project In Application Technology of Computer Between Ningbo City College of Vocational Technology and TAFE NSW-Western Sydney Institute
- Chinese and Foreign Bachelor Degrees Project in International Economics and Trade between Yunnan University of Fiance & Economics and Keuka College, USA
- Chinese and Foreign Bachelor Degrees Project in Finance between Yunnan University of Fiance & Economics and Edinburgh Napier University, UK
- LNU-MSU College of International Business by Liaoning Normal University and Missouri State University
- Fuzhou Melbourne Polytechnic

Acknowledgements

CEAIE BEST PARTNERS 2020



- ▶ AVIC-INTL PROJECT ENGINEERING COMPANY
- ▶ Bayer 04 Leverkusen Fussball GmbH
- ▶ Eisenhower Fellowships
- ▶ Russian Embassy in China
- ▶ FAST RETAILING CO., LTD
- ▶ France Éducation international
- ▶ Intercultura, Italy
- ▶ Nuffic
- ▶ Tang Chinese Education & Technology Ltd.
- ▶ The School Superintendents Association





1981-2021

Looking back,
we have achieved great accomplishments
over the past 40 years.

Looking ahead,
we are keen to join hands
with our partners and friends at home and abroad
and embark on a new journey to excellence.